

POWHERful storytelling

International Speaker & Author  
**Elaine Allison, CSP**  
Keynotes, Workshops, Seminars

# engaged leadership engaged people

## Be the Leader They Stay For Engaged Leadership for the Next Generation

The Storm is upon us. Leadership will be key in this four-generation workforce. Are your leaders ready to manage with compassion and spirit and still get things done? Discover not only why, but how to lead this unique situation by using remarkable "Velvet Hammer™" techniques.

**Most people leave because of poor leadership - Be the one they stay for?**  
- Elaine Allison

## The Secrets of "Can-Do" Making the Best Even Better

Working together means profits, profits allow more innovation, innovation secures longevity. Diversified viewpoints are real - discover the secrets of how great organizations keep teams of all ages, genders and race moving forward through motivation, communication and perspective. Give your audiences the gift of "Can-Do".

**Judge not, Move forward**  
- Elaine Allison



Pick & Choose. Build the program you want!  
**Customization at its best!**

POWHERful learning



## About Elaine Allison

### CSP (Certified Speaking Professional)

- \* Author of the award-winning business book, *The Velvet Hammer - PowHERful Leadership Lessons for Women Who Don't Golf*.
- \* One of Canada's first female prison guards in an all-male maximum-security prison at the age of 19.
- \* CSP (Certified Speaking Professional). One of only 11 female speakers in Canada and 10% of speakers worldwide holding this prestigious designation recognized globally in the speaking industry.
- \* Frequently interviewed in the media (including ABC World News, The Globe & Mail, Houston Chronicle and every network and major newspaper across Canada, plus over 100 radio shows, blogs and podcasts).
- \* Entrepreneur of the Year Award in 2002, "Visions of Excellence"
- \* Peter Legge, Story Teller of the Year Award 2004
- \* Formal education in Curriculum Design & Adult Education



## *People are Talking*

Both the "Bully in The Backyard" and the "Leadership Lessons" were informative and thought provoking. I've had numerous people thank me for having Elaine speak.

..... **Rogers Cable (Media/Entertainment)**

Elaine is one of the most fascinating people I've met. I've learned so much in one morning and it's all things I can apply in my life immediately.

.... **Regina Qu'Appelle Health Region (Health)**

Elaine's presentation was a resounding hit at our conference. This session received the highest rating we've had at our conference over the past 8 years.

..... **Active Network (Software)**

Call Now to Check Availability!

### **Elaine Allison**

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